



LOS CANCIONEROS MASTER CHORALE

LOS CANCIONEROS MASTER CHORALE is a 501(c)(3) non-profit organization celebrating its sixty-seventh consecutive concert performance season in 2015-2016.

With our new artistic director, Allan Robert Petker, LOS CANCIONEROS MASTER CHORALE performs both as a full concert choral and in smaller ensembles for private parties, corporate functions, holiday and charity events, and community programs. The group's vocal repertoire ranges from classical masterworks, jazz, and opera, to spirituals and Broadway standards. The singers of LOS CANCIONEROS MASTER CHORALE come from all walks of life, sharing a common bond—the love of choral music.

LOS CANCIONEROS MASTER CHORALE will present four concerts during the season, including “Getting To Know You” on October 18, 2015, “An English Holiday” on December 13, 2015, “The Power of Haydn” on March 20, 2016, and concluding with the final concert on June 12, 2016, “Gospel and More”.

The attached Ad Insertion Order is for the placement of a Display Ad in the LOS CANCIONEROS MASTER CHORALE 2015-2016 season program. For the prices shown, the ad will be included in the programs **FOR ALL FOUR CONCERTS**.

LC Singers: For each ad, please provide the following:

- ❖ a completed Insertion Order (one for each ad);
- ❖ full payment in the form of a check or money order payable to LOS CANCIONEROS MASTER CHORALE (or L.C.M.C); and
- ❖ camera-ready black and white ad copy. For an ad identical to one run last year, please note that it is a “REPEAT.”

Please return all the above to Annette Matsuda by the rehearsal on October 6th, 2015. If you have any questions regarding the printability of the ad copy, please speak to Lyle Landhuis. If you need help with writing or putting the ad together, please speak to Annette.

LOS CACIONEROS MASTER CHORALE 2015-16 SEASON PROGRAM

Ad Insertion Order

Advertiser's Name:

Address:

City: _____ State: _____ Zip:

Phone: _____ Fax:

Advertiser authorizing ad (please print name):

Advertiser signature:

LCMC member placing ad: _____ Date:

Please check a box below to select your ad size:

<u>AD SIZE</u>	<u>DIMENSIONS</u>	<u>COLOR RATE</u>	<u>B&W RATE</u>
Full page ad	7¼" high x 4½" wide	\$1,000	\$200
Three-quarter page ad	5¼" high x 4½" wide	\$800	\$175
Half-page ad	3¾" high x 4½" wide	\$550	\$125
Quarter-page ad (business card-size)	1¾" high x 4½" wide	\$300	\$60

Full payment and ad copy must accompany this Insertion Order. Please make check or money order payable to LOS CACIONEROS MASTER CHORALE (LCMC).

NOTE: Advertiser accepts full responsibility for any claims of copyright infringement, plagiarism, or libel on the artwork supplied to LOS CACIONEROS MASTER CHORALE. All agreements are subject to labor disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control. Ad placement is by discretion of LOS CACIONEROS MASTER CHORALE. Color ads will be given preferred placement on outer and inner covers.

Check number: _____	Amount: _____	Date: _____
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